

servicing your **GROWING** needs

Imp.

# Grossenburg



April-May-June 2015

[www.grossenburg.com](http://www.grossenburg.com)

## Sales- Looking forward to 2015



*Written by Clint Engelhart  
Corporate Sales Manager  
Winner, SD Store*

Looking forward through 2015 and into 2016 business seems to be what we have expected, there are no surprises. Business with the cow/calf producer has remained very strong; this serves the Small Ag market industry well. New John Deere tractor/loader combinations from the 1 series through the 6 series, balers, mocos and



the new "W" series self propelled windrowers along with our supporting short lines have served us and our customer base well. Our market share is strong and we have an excellent market for clean used machines within this category. We believe this market sector will remain strong well into the future which makes things very exciting.

While the Small Ag market proves to be active and exciting we must not forget about the Large Ag market. This market proves to be more of a challenge, a challenge we are ready and able to face, now and into the future. John Deere offers a very nice line up of Large Ag equipment from its 7R – 9R series tractors to our "S series" combines, "R series" self-propelled



sprayers and the new ExactEmerge planters. We have been aggressive in building market share with these products in our AOR, thus producing excellent trades for our used buyers. It is no secret that the challenge lies within selling trades within a market that has plenty of competition. Grossenburg Implement has aggressively approached this challenge; we have priced all of our used equipment at fair market value which has created an environment where our customers see that there is a great value in doing business with us. It's exciting! Customers have jumped at this opportunity; they see the great value in purchasing used combines, sprayers, large frame tractors and planters from us simply due to the fact that we offer more than just a competitive price. We have worked hard at marketing these

excellent values to our customers by providing a competitive price, low APR financing/leasing through JDF, Certified Pre-Owned and PowerGard protection on qualified units. All these things that are offered through our sales department coupled with our professional service and parts departments have helped in our success this year and will into the future.

You the customer will be seeing our sales staff in the country; we will be aggressively trying our best to help you with your wants and needs as it pertains to the farm equipment industry. We want to get to know you and your way of doing business, by doing this we can move forward as a team, making choices that make sense.

I urge all of you to look at what we offer, check out our website, talk with not only our sales department but our service and parts departments as well. If you would like an "On Farm" visit from one of our sales professionals please call one of our seven stores or call myself Clint Englehart at 605-280-8942 and I will see that someone contacts you in the very near future.

Thank you for your business and have a safe season!



# GROSSENBURG IMPLEMENT

## New Equipment Programs

Rates are good throughout April 30, 2015

### 5E Series Tractors: 5083E, 5093E, 5101E, 5085E, 5100E

- ✦ 0.0% for 60 Months
- ✦ 1.9% for 72 Months

### 5 Series Specialty Tractors: 5M

- ✦ 0.0% for 48 Months
- ✦ 1.9% for 60 Months
- ✦ 2.9% for 72 Months

### 6D Series Utility Tractors

- ✦ 0.0% for 60 Months
- ✦ 1.9% for 72 Months

### 6 Series Utility Tractors: 6105M, 6110M, 6115M, 6120M, 6125M, 6130M, 6140M, 6145M, 6150M, 6155M, 6105R, 6110R, 6115R, 6120R, 6125R, 6130R, 6140R, 6145R, 6150R, 6155R, 6030 Series Utility Tractors and Small Frame 7030 Series

- ✦ 0.0% for 60 Months
- ✦ 1.9% for 72 Months

### 6 Series Row Crop Tractors: 6170M, 6175M, 6195M, 6170R, 6175R, 6190R, 6195R, 6210R, 6215R

- ✦ 2.9% for 36 Months
- ✦ 3.5% for 48 Months
- ✦ 3.9% for 60 Months
- ✦ 4.5% for 72 Months

### 7R, 8R, 9R Series Tractors

- ✦ 4 Month Interest Waiver
- ✦ 2.9% for 36 Months
- ✦ 3.5% for 48 Months
- ✦ 3.9% for 60 Months
- ✦ 4.5% for 72 Months

### Round Balers, Square Balers, Mower Conditioners, Pull-Type Forage Harvesters and Heads, Disk Mowers

- ✦ 0.0% for 48 Months
- ✦ 1.9% for 60 Months
- ✦ 2.9% for 72 Months

## Used Equipment Programs

Rates are good throughout April 30, 2015

\*All programs require 30% down unless prior approval.

### Tractors 90PTO hp+

- ✦ Regional

### 4WD Tractors

- ✦ 3.25% for 60 Months

### Air Seeders

- ✦ 1.9% for 48 Months
- ✦ 2.5% for 60 Months

### Planters

- ✦ 1.9% for 48 Months
- ✦ 2.5% for 60 Months

### Tillage

- ✦ Regional

### Balers

- ✦ 3.25% for 60 Months

### Windrowers/Mocs

- ✦ Regional

### SPFH

- ✦ 1.9% for 48 Months

### Sprayers

- ✦ 3.25% for 60 Months

**Combine financing at an all time low!**

### Combines

- ✦ 0% for 12 Months OR
- ✦ 1.9% for 48 Month OR
- ✦ 2.5% for 60 Months

\*Please call us to verify new or used interest rates as they can change monthly\*

## Parts Manager- Springing Forward



Written by Mike Schultz  
Parts  
Philip, SD Store

As I write this article it's -7 degrees outside and the wind is blowing making the wind chill even colder. As I'm sitting here looking out the window, all I can think about is how much warmer we should be in a couple of short weeks (we hope).

Well to get down to business- I'm thinking ahead, what does Spring remind us of? Mother's day on May 10th and Fathers day on June 21st. I would like to give you some gift ideas that we have for these two special days for the special people in our lives.

For the Mothers and Grandmothers, we have numerous gift ideas that we can help with. Such as the John Deere branded clothing, to the John Deere branded home and yard decorations. Accessories for the Gator, such a radio or a cell phone holder to make those trips to the field or pasture a little more enjoyable.

For the Fathers and Grandfathers, don't forget about the many attachments that can be added to just about any piece of equipment. It can be as simple as a fire extinguisher for a baler to an iPad holder for the tractor, a radio for the Gator, or a pail holder for the lawnmower. We also carry various tools and items that we can help with to make some of those dreaded chores into a pleasure. I hope to see more of the John Deere branded products with the John Deere logo that we have all come to enjoy and love.



I would also like to tell you about the other brands of lawn equipment. We have the availability to get parts to keep those brands of equipment up and running. Some of those parts are batteries, belts, blades and spindles, as well as other maintenance items to keep those brands of lawn equipment up and running.

Don't forget we have the equipment to help you get started with "DEF" Diesel Exhaust Fluid. Keep in mind that "DEF" needs to be stored in a sealed container and delivered to your equipment through a sealed container.

One last thing is to take a moment out of your busy day to remember to think about safety for you and everyone that is around you. The newer equipment now has become so large that it's hard for the operator to see completely around the machine from the cab. So for everyone's protection we now have cameras and that can help you see through those blind spots. We also have lights that can turn night into day.

I would also like to say thanks for all of our customers for making 2014 a good year, and we look forward to helping make 2015 a very good year also.





## Sales- Building a Better Philip



*Written by Joe Woitte*  
**Store Lead**  
 Philip, SD Store

Sometimes you think you have a good handle on something only to find out you don't seem to be anywhere near adequate. This is the case with the size of the Philip store and our current business level. With the size of machines these days and the current level of business we are currently experiencing there are times we have so many tractors and combines and other machines in the shop that it makes it hard to find enough room to move around. With this and the future growth of our business in mind, we will be adding a new building on the north side of our existing facility. This new building will have overhead cranes and doors on both east and west ends to facilitate a drive through environment for more efficient loading and unloading of equipment. With this capability we will only have to handle equipment once which should greatly speed up our setup and delivery process. It will also allow for unloading indoors during inclement weather. With these new facilities, I have no doubt setup will be easier and the overhead crane system will also improve our work on other machines verses having to move and share a-frame hoists all the time around a crowded building.

We are also planning other improvements in and around our facilities. We are planning on installing overhead cranes on the north shop side of our existing building when we build the new building. This should also help improve the work conditions in that shop space. We are also planning on installing a two rail fence around the lot and removing the west approach on the south side of the building. With our current work of removing the last grass and graveling the entire lot this will give us a much more organized appearance and greatly increase our front display area for machinery. We will still have a walk through gate between us and the sale barn for our customers that traverse back and forth on sale day.

We are constantly trying to improve our relationship with customer "partners" through ongoing training for not only the office staff but also all our parts, sales, and service techs. We are always working on better parts inventory management as well as whole goods management to better serve our customers as well.

Coming into spring we have some very exciting opportunities to look forward to. We have some good interest rate programs going on for both used and new equipment as well as excellent deferred payment plans for JD Financial to use for shop work or parts purchases. With the highly diversified customer base in Philip and good people to do business with on both sides of the counter, this looks to be another great year to do business in Western South Dakota.

Check out our website at:  
[www.grossenburg.com](http://www.grossenburg.com)

## Employee Spotlight



**Employee:**  
 Jessica Wieland  
**Hometown:**  
 Wausa, NE  
**Job Description:**  
 Service Clerk  
**Store Location:**  
 Wayne, NE  
**Family:**  
 Married to Alex and they have a son, Jack

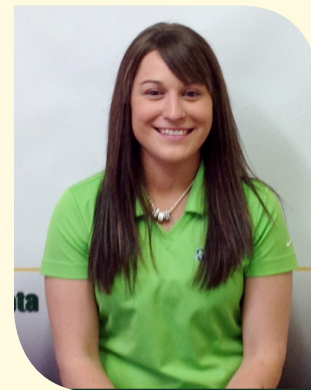
**How Long Have You Worked at John Deere:**  
 6 months

**What Do You Like Most About Your Job:**  
 The people I work with and the great customers

**Hobbies:** spending time with family and friends

**Favorite John Deere:** 4430- First tractor I learned to drive

## Employee Spotlight



**Employee:**  
 Emily McManigal  
**Hometown:**  
 Wausa, NE  
**Job Description:**  
 Parts  
**Store Location:**  
 Bloomfield, NE  
**Family:**  
 Husband Jake

**How Long Have You Worked at John Deere:**  
 6 Months

**What Do You Like Most About Your Job:**  
 All of the people I work with.

**Hobbies:** Riding horses, being outside, spending time with family and friends

**Favorite John Deere:** All of them



\*Inventory and prices change often, please go to our website or give us a call to verify pricing and availability.

# SPECIALS OF THE MONTH



## Winner, SD

**2012 John Deere 4940**

**Stock # 43979**

Only 909 Hours, 120' Booms on 20" Spacing With Foam Marker, Boom Leveling and Hydraulic Tread Adjustment, 480/80R50 Tires, Solution Pump, High Flow, SS Eductor Delivery System, BoomTrac Auto Level System 5 Sensors, Wheel Slip Control, Very Well Maintained Sprayer

**\$210,000**  
cash



## Bloomfield, NE

**2010 John Deere 568**

**Stock # 46058**

Mega Wide Surface Wrap Only  
1,000 PTO  
Hydraulic Pickup  
Push Bar & High Moisture Kit

**\$26,700**  
cash



## Pierre, SD

**2006 John Deere 1790**

**Stock #45443**

Unit Was Shedded Most of It's Life  
Guage Wheels Look Good  
One Spike, One Solid Closing Wheel  
Liquid Fertilizer  
Dawn Row Cleaners  
Small Row Cleaners

**\$38,000**  
cash



## Hartington, NE

**2012 Kawasaki 750 FI**

**Stock #43398**

Like New Unit  
Doors and Windshield Included  
Great for Around the Farm  
1,088 Miles & Only 141 Hours

**\$7,000**  
as it sits!



## Philip, SD

**2013 John Deere 1890 W/550 Bu Cart**

**Stock # 46765**

60' Air Seeder W/550 Bushel Tow-Behind Cart  
Priced With New Boots And Blades  
10" Spacing Single Shoot System  
DB Hitch With Cat V Hitch Link

**\$239,900**  
cash



## Laurel, NE

**2014 John Deere 3046R**

**Stock # 44344**

Only 115 Hours, 46 HP, Like New 2014 JD 3046R Compact Tractor with Loader and 72" Drive Over Mower Deck.  
Loader has Never Been Used!  
The City Used it for Mowing Parks.  
Still Has Factory Warranty!  
Lease and Retail Purchase Options Available With Approved Credit.

**\$31,700**  
cash

**Ask about leasing a used sprayer for only \$100 an hour!**



## Wayne, NE

**2014 John Deere 8235R**

**Stock #42459**

Government Rental Return  
Very Nice Low Hour Tractor At A Great Price!  
About 804 Hours  
Power Shift  
Premium Cab With Active Seat  
Premium Radio Package With XM Radio  
60 Gpm Hydraulic Pump

**\$169,000**  
cash

## A Look Back...



The year is 1910, over one hundred years ago.  
What a difference a century makes!

*Here are some statistics for the Year 1910:*

- The average life expectancy for men was 47 years.
  - Fuel for this car was sold **ONLY** in drug stores.
  - Only 14 percent of the homes had a bathtub.
  - Only 8 percent of the homes had a telephone.
  - There were only 8,000 cars and only 144 miles of paved roads.
  - The maximum speed limit in most cities was 10 mph.
  - The tallest structure in the world was the Eiffel Tower!
  - The average US wage in 1910 was 22 cents per hour.
  - The average U.S. worker made between \$200 and \$400 per year.
  - A competent accountant could expect to earn \$2,000 per year; a dentist \$2,500 per year; a veterinarian between \$1,500 and \$4,000 per year; and a mechanical engineer about \$5,000 per year.
  - More than 95 percent of all births took place at HOME.
  - Ninety percent of all doctors had **NO COLLEGE EDUCATION!** Instead, they attended so-called “medical schools”, many of which were condemned in the press **AND** the government as “substandard”.
  - Sugar cost four cents a pound.
  - Eggs were fourteen cents a dozen.
  - Coffee was fifteen cents a pound.
  - Most women only washed their hair once a month, and used Borax or egg yolks for shampoo.
  - The five leading causes of death were:  
1. Pneumonia and influenza 2. Tuberculosis 3. Diarrhea 4. Heart disease 5. Stroke
  - The American flag had 45 stars!
  - The population of Las Vegas, Nevada was only 30!
  - Crossword puzzles, canned beer, and iced tea hadn't been invented yet.
  - There was no Mother's Day or Father's Day.
  - Two out of every 10 adults couldn't read or write, and only 6 percent of all Americans had graduated from high school.
  - Eighteen percent of households had at least one full-time servant or domestic help.
  - There were about 230 reported murders in the ENTIRE U.S.A.!
  - Up until the 1926 Ford Model “T” was issued, there were no fuel pumps installed in automobiles.
  - To go up a steep hill meant doing it in reverse so that the fuel would flow down to the engine.
- It is hard to believe that today's world has progressed so much and in such a small amount of time.

# FIX IT NOW...PAY LATER.

## Service – Winter Promos Coming to an End



*Written by Bill Kelly  
Service Manager  
Phillip, SD store*

Did you put your tractor, combine, baler, sprayer, planter or air seeder away last season hoping the machine would be ready for you to use this coming year? Is it ready to run when planting & harvesting seasons arrive? Why take a chance that you might not be ready to go to the field when you want to. Grossenburg Implement's Winter Inspection Specials help you spot potential issues before they become major problems that cost you time and money when you should be in the field. Everyone knows fixing that minor repair early could save you from a potentially costly failure later. Let us help keep you in the field when you need to be there.

Taking advantage of the Winter Inspections Specials would save you money when used in conjunction with the No Interest/No Payment program through John Deere financial.  
**FIX IT NOW . . . PAY LATER.**

Grossenburg Implement has one of the most experienced & knowledgeable services departments in South Dakota & Nebraska. Every year these mechanics attend classes to keep them updated on what's new and changing with John Deere's product line. Call your local Grossenburg store or visit with your Service Manager and get your machine inspected and field ready.

Here is wishing you a safe and prosperous planting and harvesting season.



**South Dakota: Winner 605-842-2040 • Pierre 605-224-1631 • Philip 605-859-2636**

**Nebraska: Bloomfield 402-373-4449 • Hartington 402-254-3908 • Laurel 402-256-3221 • Wayne 402-375-3325**

## AMS- Changing Satellites



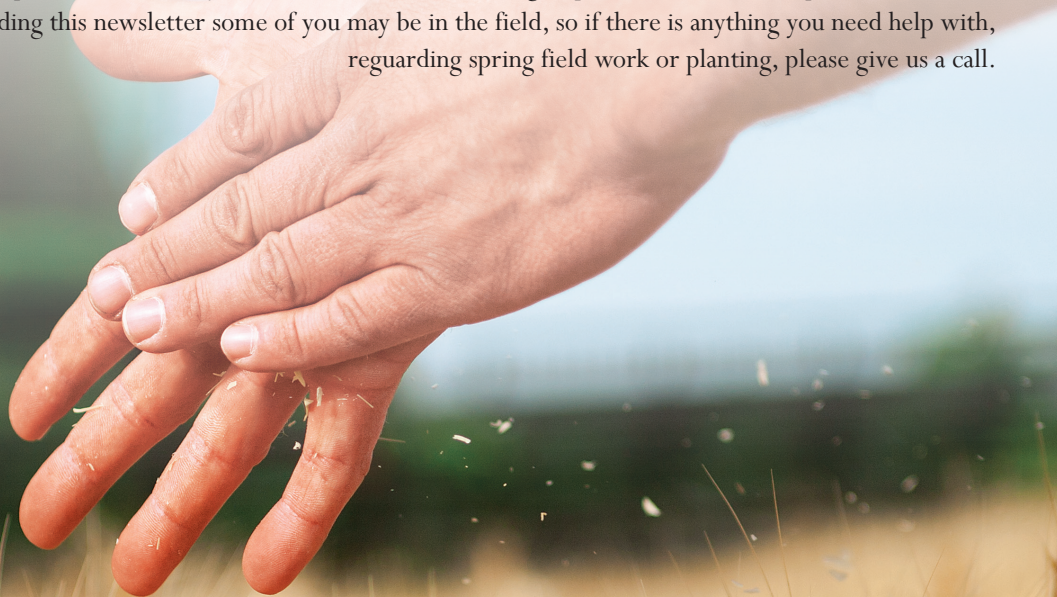
*Written by Bill Manke  
AMS Technician  
Phillip, SD store*

As I am writing this, there is snow on the ground and -5°. Hard to get motivated about spring field work and planting. Really, now it is time to check and make sure you have all your inputs bought or lined up. It is time to do last minute checks on your no-till drill, planter and tractors, but do you have all of your AMS preparations done? Are all your farms and fields loaded onto Apex and loaded onto your displays? For those of you that do Wireless Data Transfer, do you have all your tractors and sprayers loaded onto your JD account? If you need help with any of these, please don't hesitate to call us. We are here to help you.

The Spring 2015 AMS update will be out by the time you read this newsletter. This year's updates are really important to get installed, especially for your receiver. On July 1st the government will turn off the current satellite frequency we currently use, and switch us to a different satellite frequency. With the updates installed from this spring, your ITC and 3000 receivers will automatically switch over to the new satellite. For those of you that have an original Star Fire receiver, we will have to enter those frequencies manually. By June 15th the government will let us know what satellite frequency that is going to be and we will pass that on to those that need it.

Another new feature this year is you can share a track with another piece of equipment. Both pieces of equipment must have a 2630 display and Machine Sync activation in them. The first tractor makes the head lands and then can share that with the second tractor. Section control will work on the second tractor just like the first tractor. This will also work on sprayers. They will need "Radios" or called "MCR" (Mobile Communication Radio) on the equipment, that you are going to do this with. You will also need good cell phone coverage.

If this sounds like something that would help you, please call or visit your nearest store Grossenburg Implement Stores ISS Department or sales person to talk pricing. By the time you are reading this newsletter some of you may be in the field, so if there is anything you need help with, regarding spring field work or planting, please give us a call.





# We've Got You Covered



Authorized Dealer

**MERIDIAN**<sup>®</sup>

# Spring is Here!

*We are starting to adjust to our Summer Hours. Please give us a call to verify our Summer Hours for the store nearest you.*



**JOHN DEERE**  
Locations

**Check with your store for summer hours!**

### Winner, SD

31341 US Hwy 18  
m-f 7:30am-5:30pm  
sat 7:30am-4:00pm  
605-842-2040 • 800-658-3440

### Pierre, SD

3701 East Hwy 14  
m-f 7:30am-5:30pm  
sat 7:30am-12:00pm  
605-224-1631 • 800-742-8110

### Philip, SD

300 Wray Ave  
m-f 7:30am-5:30pm  
sat 7:30am-12:00pm  
605-859-2636 • 800-416-7839



### Hartington, NE

88189 Hwy 57  
m-f 7:30am-5:30pm  
sat 7:30am-12:00pm  
402-254-3908 • 800-624-7826

### Bloomfield, NE

712 West Main  
m-f 7:30am-5:30pm  
sat 7:30am-12:00pm  
402-373-4449 • 800-658-3252

### Laurel, NE

106 Oak Street  
m-f 7:30am-5:30pm  
sat 7:30am-12:00pm  
402-256-3221 • 800-365-6257

### Wayne, NE

1819 Chiefs Way (East HWY 35)  
m-f 7:30am-5:30pm  
sat 7:30am-12:00pm  
1 Parts & Sales person untill 4:00pm  
402-375-3325 • 800-343-3309

### After Hours Parts Phone Numbers - \$25 charge will be assessed on your bill

Winner 605-840-2350 • Pierre 605-222-9714 • Philip 605-454-1894  
Bloomfield 402-369-2681 • Hartington 402-841-8591 • Laurel 402-841-6401 • Wayne 402-369-0255

ADDRESS SERVICE REQUESTED

Grossenburg, Imp.  
P.O. Box 738  
Hartington, NE 68739